

# Emmanuel Irune Eseigbe

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## PROFESSIONAL SUMMARY

Versatile Media and Tech Specialist with 8 years of experience in UX/UI design, project management, and strategic brand influence. Known for driving innovative, impactful solutions and leading transformative initiatives. Looking to bring creativity and insight to a dynamic team.

## EDUCATION

### Software Engineering

08/2022 - 12/2023

ALX Africa/ Holberton INC

- ALX Software Engineering Programme with a specialization in Front-end.
- Achieved a 103% distinction, demonstrating exceptional academic performance and mastery of the subject matter.

### Software Development, C++

05/2016 - 07/2018

Accra Institute of Technology, Ghana

- Software Development with focus of C++ programming language
- Achieved a 99% distinction.

### Bachelors of Science, Statistics

05/2006 - 12/2010

Ambrose Alli University, Ekpoma

### WAEC / NECO

07/2005

Anglican Science College

## EXPERIENCE

### Lead Media and IT Consultant

06/2020 - Date

Psilocybin Media, Lagos, NG.

- Led and executed over 100 projects, including media campaigns, app development, and website design, resulting in enhanced brand visibility and user engagement.
- Developed and designed brand identities for multiple clients, driving consistent brand messaging and increasing market recognition.
- Managed cross-functional teams on app and web development projects, ensuring timely delivery and exceeding client expectations.
- Innovated and optimized media campaign strategies, achieving higher ROI and expanding audience reach for various brands.

### Media Strategist/Consultant

2013 - 2015

Sure-P, Abuja, NG.

- Oversaw brand image development, ensuring alignment with strategic goals and enhancing global brand recognition.
- Crafted compelling advertising content that drove engagement and effectively communicated key messages.
- Produced documentaries for international TV, showcasing impactful stories and reaching a diverse audience.

**Data Analyst/Research Consultant**  
**World Bank, Abuja, NG.**

**04/2012 - 09/2013**

- Assisted in drafting the World Bank's 2012 Post-Disaster Needs Assessment for flood-affected states, contributing to accurate evaluations and strategic recovery planning.

**IT/Education officer**  
**Nigeria Labour Congress HQ, Abuja, NG.**

**04/2012 - 09/2013**

- Managed web and social media content, boosting online visibility and member engagement.
- Assisted in planning and executing nationwide training programs for union members across Nigeria, strengthening skills and fostering collaboration among unionists.

**SKILLS**

Public Speaking | HTML/CSS | Python | Flutter | Designs & Animations | Figma | Sketch | Adobe Packages | Research | Sound Design

**CERTIFICATIONS**

- **Leadership**, Nigeria Labour Congress, Harmattan School - **2011**
- **Certificate of Merit for Outstanding Impact During Service Year**, SDG/NYSC - **2011**
- **Disaster Assessment Specialist**, World Bank - 2013

**VOLUNTEER WORK**

- African Democracy Youth Ambassador for NED-USA

**2013 - 2016**